



# Embracing Uncertainty

How society deals with not knowing in climate science, engineering, and policy

# Christoph Tries

- 1st year Master's student in the Technology and Policy Program
- B.Sc. in Engineering Management in Germany
- Research Assistant at the Joint Program, studying decision-making under uncertainty on a hydropower project in Africa

# Agenda

1. Introduction to uncertainty
2. Uncertainty in Climate Change science
3. The forecast is always wrong
4. Decision-making under uncertainty in engineering and policy
5. Communicating climate science to the public

# Objectives of this talk

- Recap uncertainty in climate science
- Recognize uncertainty as an every-day and every-where phenomenon
- Learn about examples of decision-making under uncertainty in engineering and policy
- Think about and discuss how uncertainty in climate science can effectively be communicated to the public

# 1. Introduction to uncertainty



# We start with some definitions of **Uncertainty** and **Risk**

- Understanding of the public: Risk is negatively connotated (vs. opportunity), uncertainty is equated to not knowing
- Frank Knight (1921): Risk is „a measurable uncertainty” (known probability distribution), uncertainty is not measurable
- Financial industry/risk management: risk is the „effect of uncertainty on objectives” (ISO 31000)

# Aleatoric and epistemic uncertainty

- Aleatoric
  - Statistical uncertainty due to variations in the starting conditions of an experiment which we **cannot** sufficiently measure and control
- Epistemic
  - Systematic uncertainty due to neglection of certain mechanisms or lack of effort of measurement



# Levels of uncertainty between determinism and total ignorance (Walker et al. 2010)

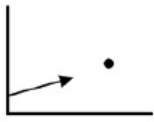
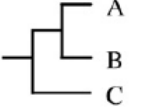
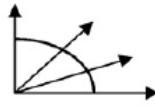
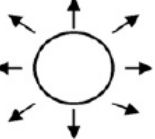
|                    |                            | Level 1   | Level 2   | Level 3  | Level 4   |                        |  |  |
|--------------------|----------------------------|---|---|--|---|------------------------|--|--|
|                    |                            | Deep Uncertainty  |   |  |   |                        |  |  |
| <b>Determinism</b> | <b>Context</b>             | A clear enough future<br> | Alternate futures (with probabilities)<br> | A multiplicity of plausible futures<br> | Unknown future<br> | <b>Total ignorance</b> |  |  |
|                    | <b>System model</b>        | A single system model   | A single system model with a probabilistic parameterization   | Several system models, with different structures   | Unknown system model; know we don't know  |                        |  |  |
|                    | <b>System outcomes</b>     | A point estimate and confidence interval for each outcome   | Several sets of point estimates and confidence intervals for the outcomes, with a probability attached to each set            | A known range of outcomes  | Unknown outcomes; know we don't know  |                        |  |  |
|                    | <b>Weights on outcomes</b> | A single estimate of the weights  | Several sets of weights, with a probability attached to each set  | A known range of weights   | Unknown weights; know we don't know   |                        |  |  |

Fig. 1. The progressive transition of levels of uncertainty from determinism to total ignorance.

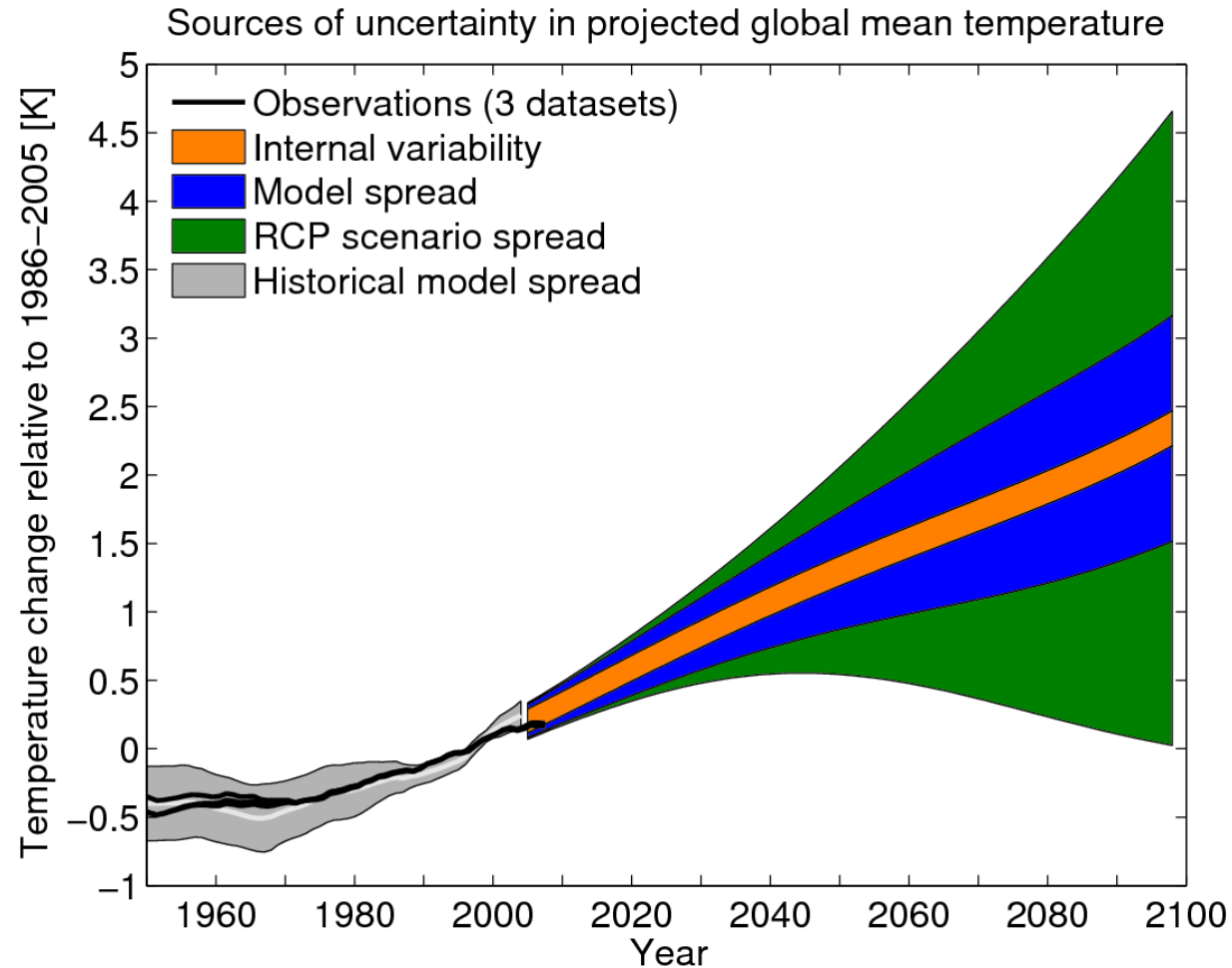
## 2. Uncertainty in climate science

# An important distinction

## Disclaimer

Uncertainty is about the **specific effects and magnitude** of climate change, **not whether climate change exists** or not

# We have already heard a lot about uncertainty in the previous lectures



*IPCC AR5, Fig. 11-8*

# An (incomplete) list of causes of uncertainty in climate models

- Climate cycles: El Niño/La Niña (2-4 years)
- Aerosol radiation: How do they influence cloud formation?
- International climate negotiations: What Nationally Determined Contributions (NDC) will countries choose?
  
- Too coarse of a time step
- Too coarse of a spatial resolution
- Incomplete/inaccurate representation of feedbacks
- Incomplete database of current climate variables
- Unknown unknowns
- Known unknowns: (e.g. clouds and ice)

# Uncertainty in the IPCC reports

- Concepts of uncertainty have significantly evolved through Assessment Reports (AR)
- AR4:
  - Likelihood: chance of happening (quantitatively, expert judgements 1-10)
  - Confidence: degree of consensus on expert judgements (quantitatively, probability)
  - And a third qualitative approach
  - Working groups use different mix of definitions
- AR5:
  - Old concept of confidence thrown out
  - New concept of confidence: validity of a finding (qualitatively, “very low” to “very high”)
  - Likelihood: Probabilistic measures of uncertainty in a finding (quantitatively)

# IPCC5 likelihood scale

| <b>Table 1. Likelihood Scale</b> |                                  |
|----------------------------------|----------------------------------|
| <b>Term*</b>                     | <b>Likelihood of the Outcome</b> |
| <i>Virtually certain</i>         | 99-100% probability              |
| <i>Very likely</i>               | 90-100% probability              |
| <i>Likely</i>                    | 66-100% probability              |
| <i>About as likely as not</i>    | 33 to 66% probability            |
| <i>Unlikely</i>                  | 0-33% probability                |
| <i>Very unlikely</i>             | 0-10% probability                |
| <i>Exceptionally unlikely</i>    | 0-1% probability                 |

# Side note: there is constant and current new input to the conception of uncertainty

- Critique of uncertainty concept in IPCC reports by Aven and Renn (2015)
  - Definition of a new framework for risk and uncertainty
  - Probabilities: assess the strength of knowledge on which probabilities are based on
  - Remove the likelihood indicator



# Partial summary

- Various different conceptions and classifications of uncertainty exist
- Even among experts there is no perfect agreement on terminology
- Efforts exist to consolidate methodologies at least within the climate science community

# 3. The forecast is always wrong

Examples of uncertainty in engineering and politics

# Airport runways

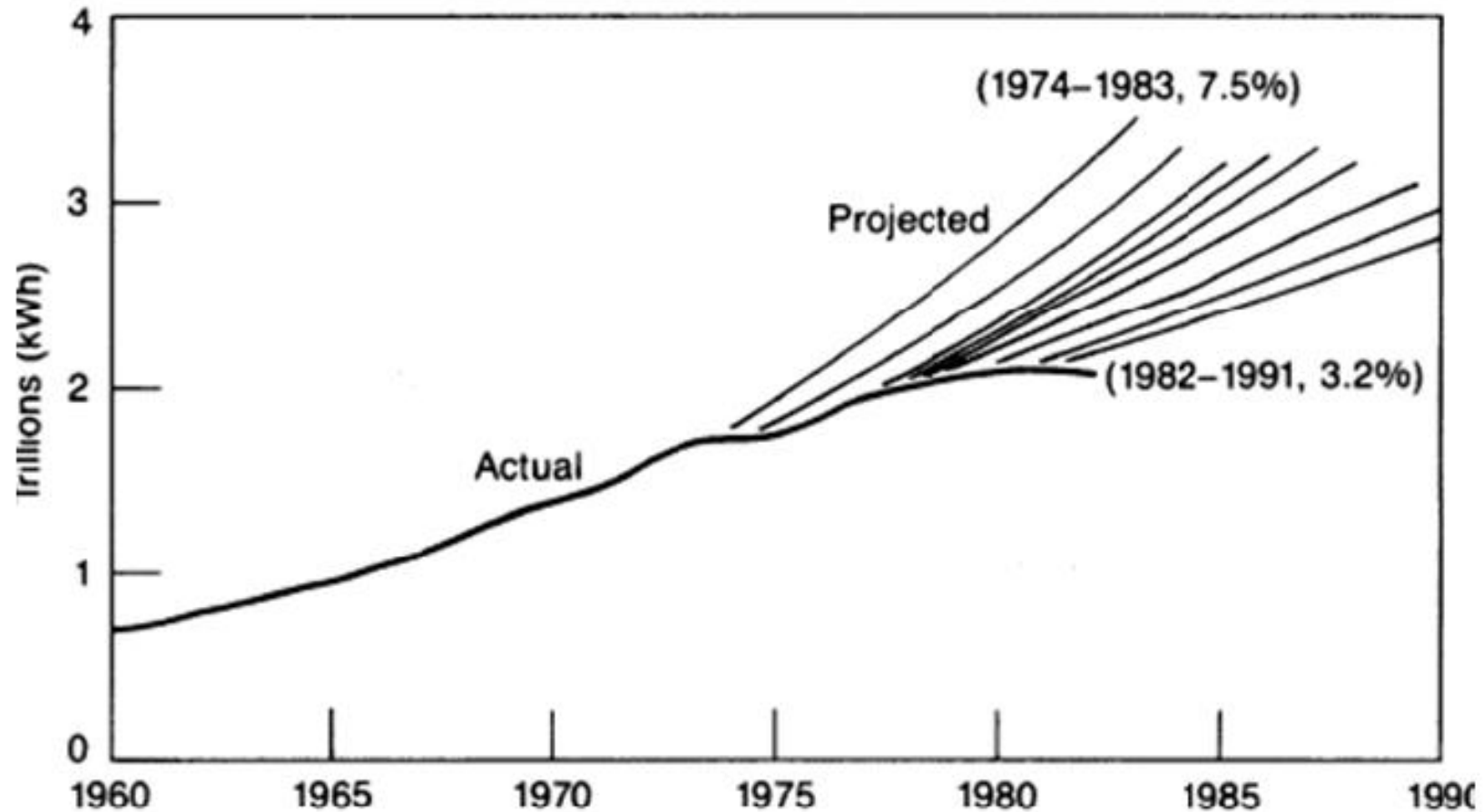


Real/Estimated Cost Ratio  
Repaving of runways

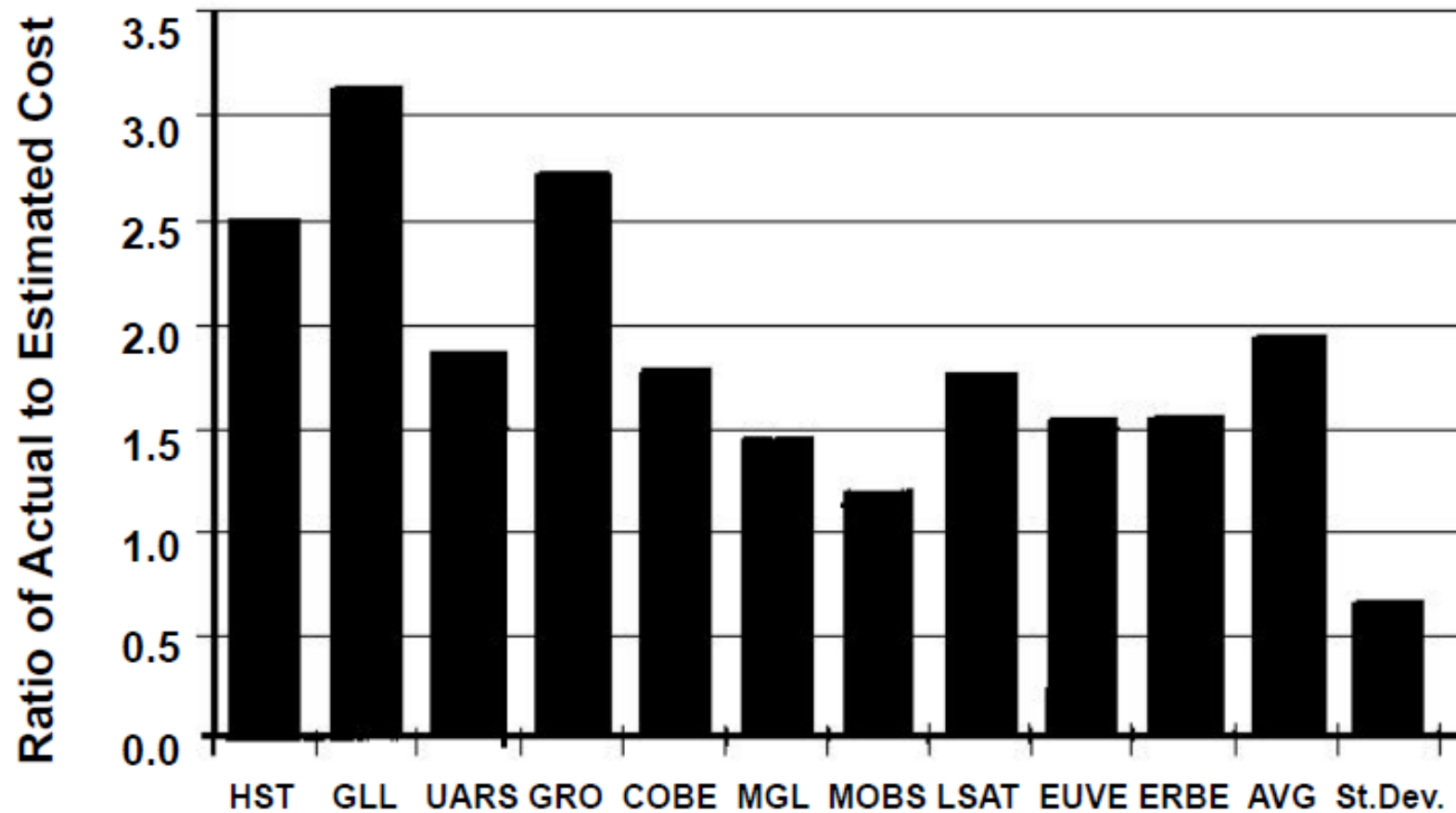
Source:  
Knudsen 1976

# Actual and projected power use in the US

Source: Nelson and Peck 1985, *Journal of Business & Economic Statistics*

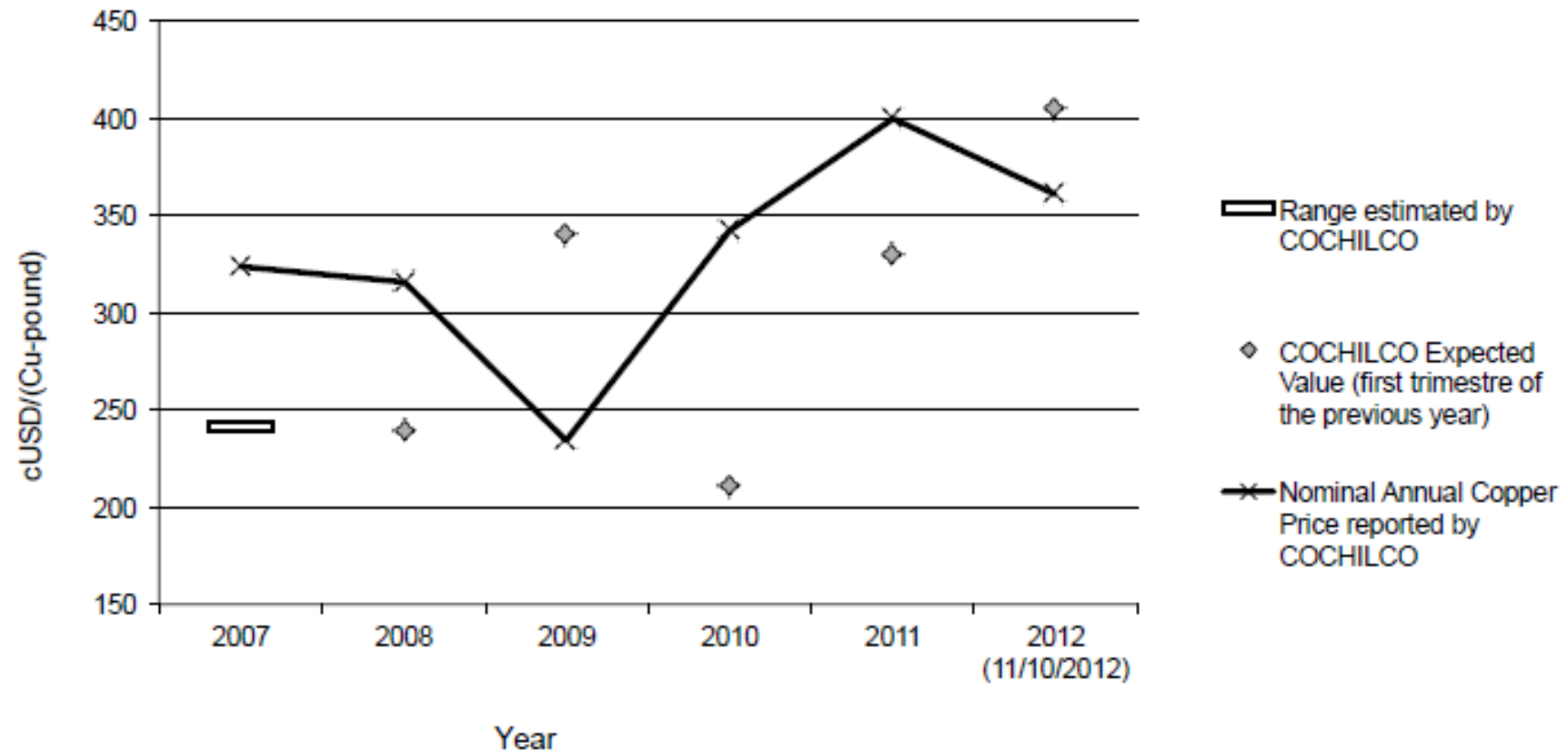


# NASA projects cost growth



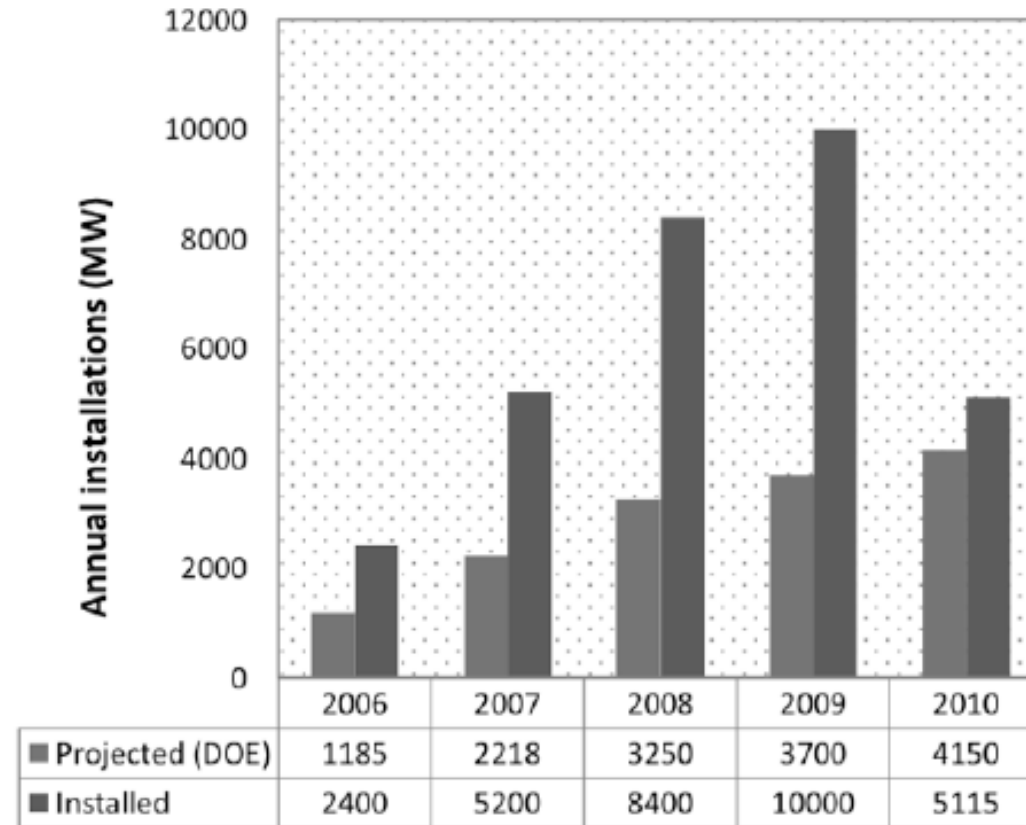
Source:  
Benz 1993

# World copper prices



Source: Montero, Esteban J. (2012). [Data looked up and graph created by student for a course homework.]

# US wind energy installations



20% wind energy by 2030: Increasing wind energy's contribution to U.S. electric supply, US DOE, July 2008. Per Padmabhushana Desam, 2011

# Election polls: actually spot-on!

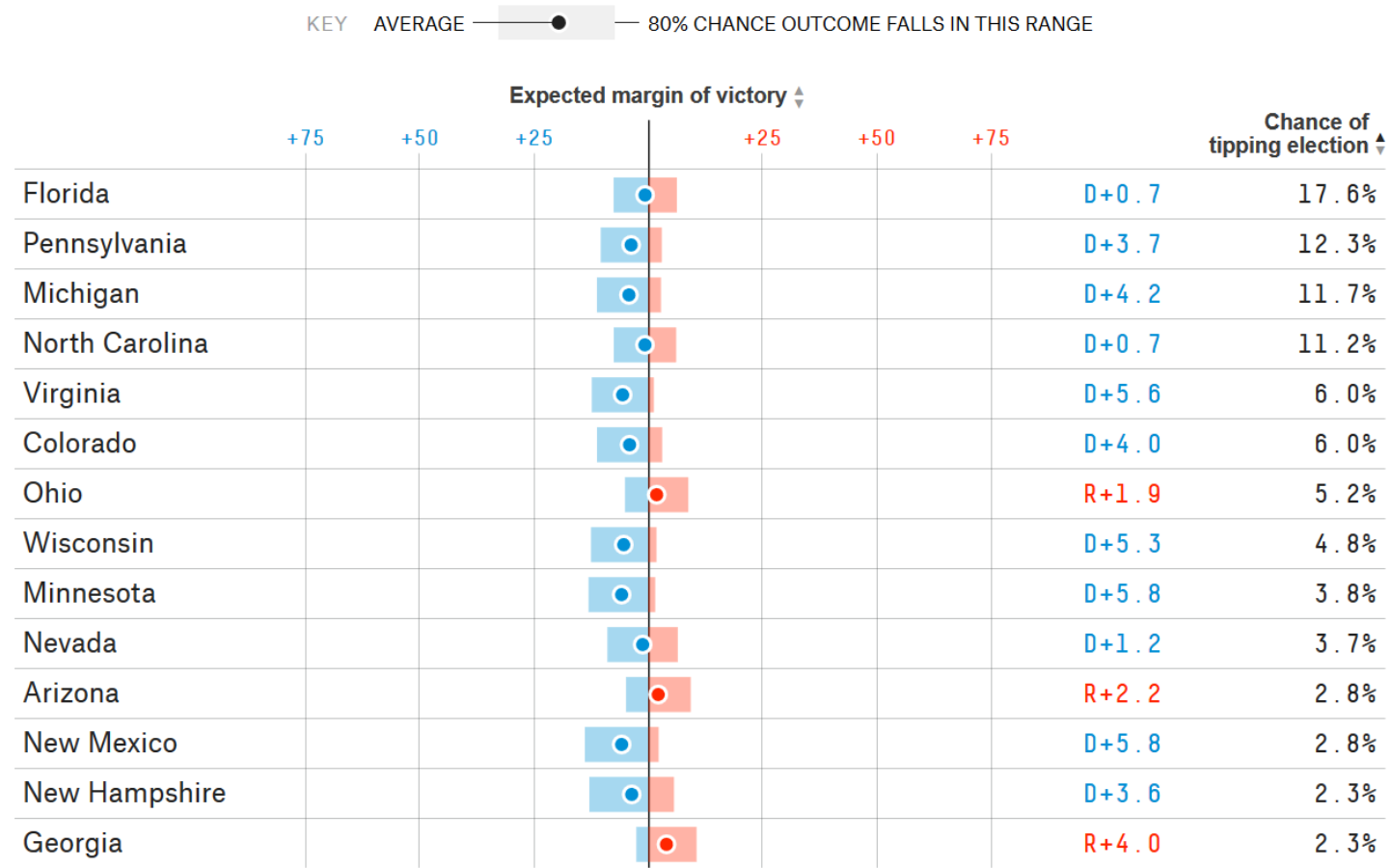


Image credit: <https://projects.fivethirtyeight.com/2016-election-forecast/>



# 4. Decision-making under uncertainty in engineering and policy

And what we can learn for climate science

# Decision-making under uncertainty in engineering: Recognizing Uncertainty...

- Expected value concept
- Flaw of averages:  
*the expected profitability based on the average forecast value is not equal to the average expected profitability given the range of forecasts*
- Forecast as a distribution or range of scenarios

# ... and introducing flexibility in design



Image credit: <http://www.chicagoarchitecture.info/Building/1235/300-East-Randolph.php>

# Decision-making under uncertainty in policy

- Adaptive Policy Making (McCray, Peterson and Oye 2010; Buurman and Babovic 2016)
  - Knowledge assessment: conducting research into cloud formation
  - Re-evaluate policy and use indicators to phase programs in or out
- Co-benefits bigger than climate benefits

# Partial summary

- We experience uncertainty *every-day* and *every-where*
- We have and are developing tools to inform our decisions confronting uncertainty

# 5. Communicating uncertainty in climate science to the public

# „The Age of Denial“

- Doubt as a tactic to undermine scientific findings such as the causal relationship between human actions and climate change
- „Post-factual world“ and „alternative facts“

# Scientists, journalists and the public

- „Science journalism in an age of denial” (Deborah Blum, talk at MIT in 2016)
- How can we bridge the gap between the scientific community and the public?



# Conceptual approach to the communication of uncertainty (Otto et al. 2016)

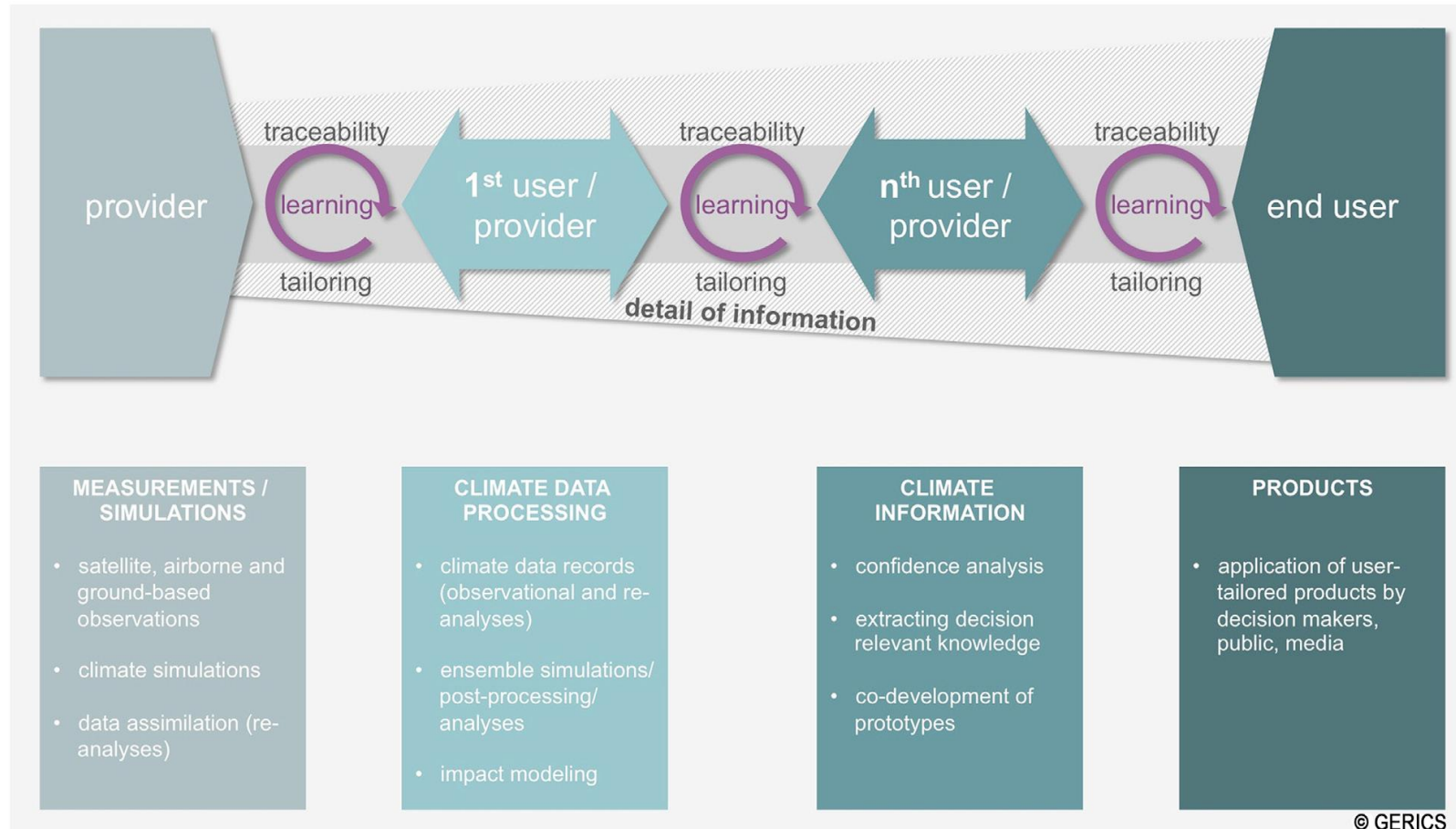


Figure from Otto et al. 2016: S267

Thank You for Listening!

# Sources

- Alley, Richard B., and Julie Arblaster. *Climate change 2007. [electronic resource] : the physical science basis : summary for policymakers : contribution of Working Group I to the fourth assessment report of the Intergovernmental Panel on Climate Change*. n.p.: Geneva : WMO, IPCC Secretariat, [2007], 2007. *MIT Barton Catalog*, EBSCOhost (accessed February 1, 2017).
- Aven, Terje, and Ortwin Renn. "An evaluation of the treatment of risk and uncertainties in the IPCC reports on climate change." *Risk Analysis: An Official Publication Of The Society For Risk Analysis* 35, no. 4 (April 2015): 701-712. *MEDLINE Complete*, EBSCOhost (accessed February 1, 2017).
- Benz, Harry Francis. "Dynamic Strategic Plan for an Embedded Space Computer". Cambridge, MA: Thesis Mgt 1993 M.S., MIT (May 1993).
- Blum, Deborah. *The role of science journalism in an age of denial*. Talk at MIT on November 30, 2016.
- Buurman, Joost, and Vladan Babovic. "Adaptation Pathways and Real Options Analysis: An approach to deep uncertainty in climate change adaptation policies." *Policy And Society* 35, no. Dealing with Uncertainty in Water Policy (June 1, 2016): 137-150. *ScienceDirect*, EBSCOhost (accessed February 1, 2017).
- "International Organization for Standardization (ISO) 31000." (January 1, 2013): *Credo Reference Collections*, EBSCOhost (accessed February 1, 2017).
- Knight, Frank H. *Risk, uncertainty and profit*. n.p.: New York, Harper & Row [1965, c1921], 1965. *MIT Barton Catalog*, EBSCOhost (accessed February 1, 2017).
- Knudsen, Tore., and høgskole. Norkse tekniske. "Uncertainties in airport cost analysis and their effect on site selection." (1976): *HathiTrust*, EBSCOhost (accessed February 1, 2017).
- McCray, L.E., K.A. Oye, and A.C. Petersen. "Planned adaptation in risk regulation: An initial survey of US environmental, health, and safety regulation." *Technological Forecasting And Social Change* 77, no. 6 (July 1, 2010): 951-959. *Inspec*, EBSCOhost (accessed February 1, 2017).
- Nelson, Charles R., and Stephen C. Peck. "The NERC Fan: A Retrospective Analysis of the NERC Summary Forecasts." *Journal Of Business & Economic Statistics* 3, no. 3 (July 1985): 179-187. *Business Source Complete*, EBSCOhost (accessed February 1, 2017).
- Otto, Juliane, et al. "UNCERTAINTY." *Bulletin Of The American Meteorological Society* 97, no. 12 (December 2016): S265-S269. *Applied Science & Technology Source*, EBSCOhost (accessed February 1, 2017).
- Stocker, Thomas. *Climate change 2013 : the physical science basis : Working Group I contribution to the fifth assessment report of the Intergovernmental Panel on Climate Change*. n.p.: Cambridge, United Kingdom Cambridge University Press, c2014., 2014. *MIT Barton Catalog*, EBSCOhost (accessed February 1, 2017).
- Walker, Warren E., Vincent A.W.J. Marchau, Darren Swanson. *Addressing deep uncertainty using adaptive policies: Introduction to section 2*. *Technological Forecasting and Social Change*, Volume 77, Issue 6, July 2010, Pages 917-923, ISSN 0040-1625, <http://dx.doi.org/10.1016/j.techfore.2010.04.004>. (<http://www.sciencedirect.com/science/article/pii/S0040162510000715>).