



Accelerating resilience to the climate crisis

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The BRAC story

In 1972, in the wake of a brutal cyclone and devastating war for independence that ravaged his home country of Bangladesh, Fazle Hasan Abed, an executive working at a multinational oil company, **was compelled to do something to help.**

Today, BRAC is a global leader in developing and implementing **cost-effective, evidence-based** programs to assist the most marginalized people in extremely poor, conflict-prone, and post-disaster settings.



What makes BRAC unique

- The only INGO of its scale to be founded and led from the Global South.
- Reaching the poorest and most excluded, with a particular focus on women and girls.
- Providing holistic, multi-faceted solutions to poverty.
- Designed to operate at scale.
- Iterative program development based on high-quality research and M&E.
- Business-minded, combining social enterprises, social development programs, and microfinance.





**loss of
livelihoods**



food crises



**water
scarcity**



health challenges



**disruption in
education**



[Video: Ground zero of the climate crisis with Asif Saleh | BRAC](#)

ADAPTATION & RESILIENCE

=

Humanitarian

+

Development

+

Climate Smart Programming





Adaptation Clinics

BRAC's **one-stop service centers** for farmers and communities combine agricultural programs and enterprises with **locally-directed adaptation.**

Activities at the Adaptation Clinics include:

- Conducting soil analyses
- Ensuring year round farming activities
- Introducing high value crops
- Improving livelihoods
- Utilizing weather-based forecasting and nature-based solutions
- Creating market linkages
- Providing crop insurance

Climate Resilience Early Warning System Network (CREWSnet)

An integral partnership with MIT.

Highly localized, cutting-edge forecasting technology that will **boost climate resilience** by empowering communities to interpret local risk, minimize loss, and plan for their futures.

Analysis and opportunities that will span policymaking, agriculture, livelihoods, infrastructure, education, and financing, among others.





BRAC is actively seeking partners to co-design, co-learn, and scale up this work.



Creating opportunities for people to realize their potential.

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